



## **Rose Maljanian**

Rose is an accomplished senior executive with over 30 years of experience in the health care industry. Rose's leadership experience spans corporate managed care, specialty population health management delivery systems and public health settings, and includes product strategy, design and development, M&A; operations and fiscal management; and quality improvement and outcomes research.

Rose, founder of HealthCAWS, Inc. serves as Chairman and CEO. HealthCAWS, Inc. is a privately held corporation focused on improving health and making health care more affordable by aligning accountability models and supports for success. While preparing for the launch of HealthCAWS, as President and CEO of Strategic Health Equations, LLC, initiatives included market exploration and due diligence for venture and private equity firms; and for existing companies, product portfolio development and strategic planning.

Prior, Rose served as Senior Vice President Product Innovation at Magellan Health Services, a multi-specialty managed care company, leading initiatives such as medical-behavioral health integration with major positive impacts on the company's revenue base. Before joining Magellan she served as a senior member of the Innovation Center leadership team in the capacity of Vice President, Clinical Interventions at Humana where she was responsible for program strategy and operational and fiscal oversight of Condition Management, Health and Wellness, Personal Nurse, Maternity and Transplant, Outcome Evaluation and ISO certification.

While serving Hartford Hospital she founded an Institute for Outcomes Research and Evaluation served as chief executive of the Institute and Director of Outcomes Research Management. Rose was responsible for program innovations including co-development of a Diabetes Management program and a Stroke Center of Excellence. She also developed city-wide programs and conducted numerous Population Health Assessments along with the Hartford Health Director and Public Health Advisory Council. Prior to this role she held a number of positions in Critical Care and Long Term Care and Rehab.

Nationally, Rose serves as Chairman of the Board for the Population Health Alliance, Co-chair the URAC Measurement Advisory Board and serves on the RISE Quality and Accountability Board. Rose's work has resulted in numerous grant and leadership awards and publications. She holds a Bachelors of Science in Nursing from Saint Joseph College, was Critical Care Certified and holds a Masters in Business Administration from Rensselaer Polytechnic Institute.